



New instore concept for BMW dealers

BMW updates their dealer network with new interior.

Mission: In collaboration with Principle 360, update all BMW dealers in Sweden with new interiors and graphics.

What we did: Project management, logistics, documentation and installation of lighting, furnitures, podiums, graphics and platforms.

Info: Ci Concept is Principle 360's project partner.

Want more inspiration? Visit www.ciconcept.com

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